

Ina Schieferdecker

Young Entrepreneurship in Istanbul and Berlin, May 13, 2016

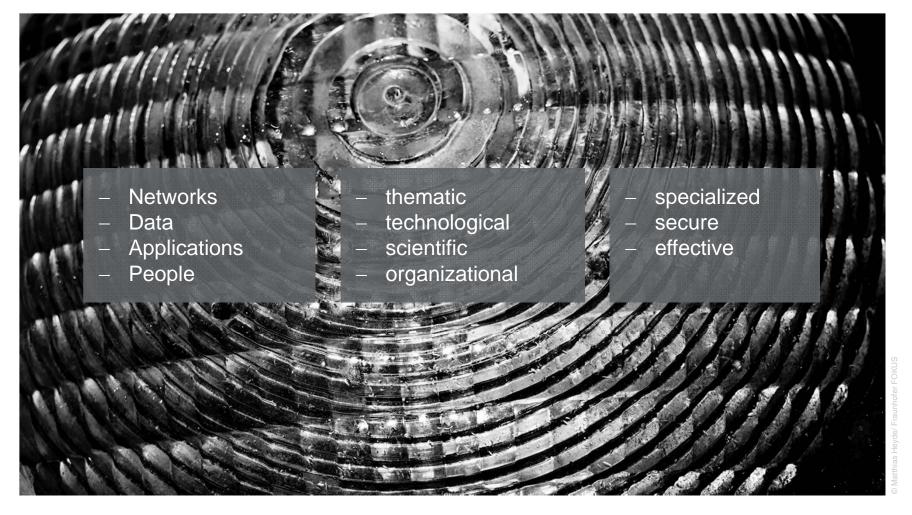




# **OUR VISION**



# FOKUS = THE NETWORKING INSTITUTE OF FRAUNHOFER



## **FOKUS STANDS FOR ...**

... significant contributions to information and communication technologies: IP-Telephony: SIP Future Internet and Autonomic Communication: IMS, EPC, M2M Future Media: HTML5, IPTV, DASH, Smart TV eGovernment: Digital Public Services Automotive: Autosar, Car2X, connected driving Model-Driven Engineering: UML, MOF Test automation and system quality: TTCN-3, MBT, UTP Networked security: KATWARN Visualization: Automatic calibration of projection systems



# **FIGURES 2015 (SELECTION)**

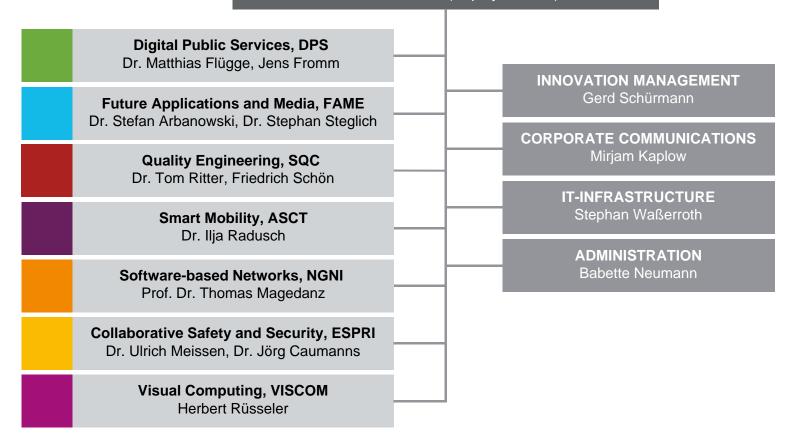




## **ORGANIZATIONAL CHART**

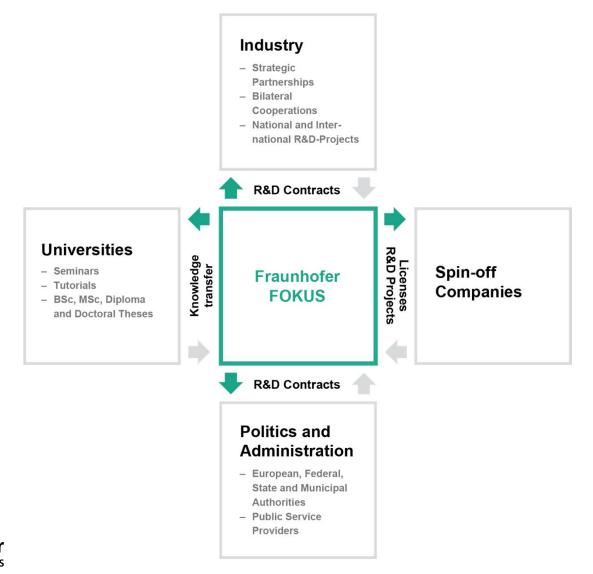
#### **INSTITUTE'S DIRECTORS**

Prof. Dr. Manfred Hauswirth, Prof. Dr. Ina Schieferdecker Gerd Schürmann (Deputy Director)

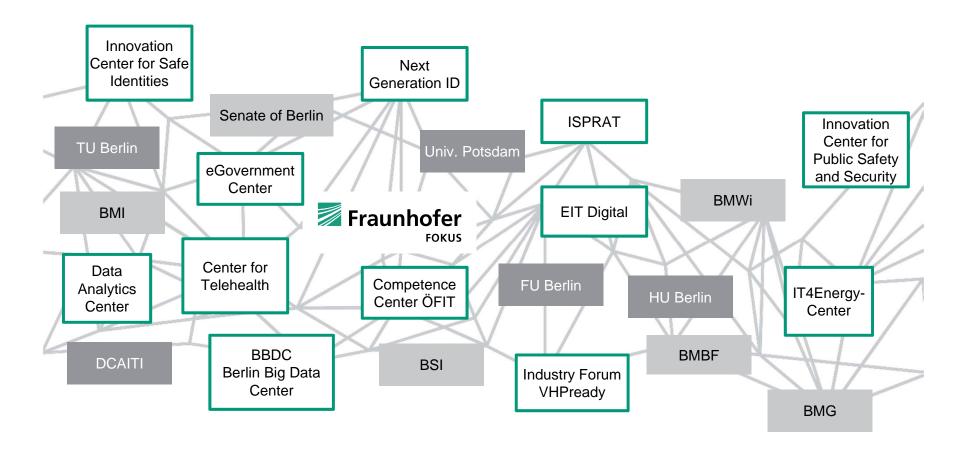




# **OUR PARTNERING OPTIONS**



# **OUR NETWORK**





## **INNOVATION- AND TECHNOLOGY TRANSFER**

#### **Innovation Hub:**

- Systematic identification and utilization of project results and prototypes
- Development of business models
- Establishing an innovation network with representatives from industry and small and medium-sized enterprises (SMEs)
- Workshops, mentoring and best practices for utilizing research findings for providers of ideas and founders

#### **Business Development:**

- Opening of new markets for FOKUS (thematic and international)
- Acquisition of inter-departmental projects
- Strategic positioning, marketing and further development of research findings, negotiation with distributors, licensing





## **OUR SPIN-OFFS**



Security and safety of automotive software



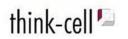
Planning and implementation of IT-projects in the public sector



"ready-to-run"-test solutions for networked test systems on the basis of TTCN-3



Setting up of VoIP-Networks based on SIP-Technology



Presentation software for Microsoft Office-users



Sharing of multimedia content in the digitized and networked home



Interactive Video



OpenEPC and customer specific network solutions



Development of concepts, systems and applications for information systems



Research and development of methods for intrusion detection and defense



software technologies for multi-variant systems



Broadband solutions to connect rural areas to the Internet



Optimisation of proceses for model based software development

#### WLD Innovation Trade UG

Utilisation of Fraunhofer FOKUS technologies and product development

#### TURM Solutions GmbH

Public warning systems and safety technologies



## **SPECIFICS OF OUR SPIN-OFFS**

## **High-tech companies**

- Mainly product-/tools-oriented
- Supporting services and consultancy
- Typically after 10-15 years of development and application in industrial projects
- Spinning off with "matured prototypes" and customers interests in maintenance and 24x7 support





# **SUMMARY**

### Fraunhofer FOKUS as

- R&D partner and innovation hub
- In ICT and deployment to the public spaces
- With strong track record in R&D spin-offs





# **CONTACT**

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